



KSSE 4th QUARTER 2015

PUBLIC FILE REPORT

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Internal Report

4th Quarter report

- In October 29, we had our annual costume Halloween party “Extravaganza” with kinky at La Boom of Huntington Park. Alex and Keven were the sensation because they show up dressing as the main characters of Back to the Future movie.
- On December we start promoting La Piolibascula, a contest were people send their funny videos, weighing themselves with everything they can on the scale. Whatever they weight is what they earn money if their video is selected to participate
- Tickets giveaways to some of the best concerts in town such as Café Tacuba, J Balvin, Juan Gabriel, Ramon Ayala, Alejandro Fernandez, Pablo Alboran, Kinki, La Ley and amusement parks (Disneyland, Universal Studios Hollywood and others).

New Programming Staff

Resignations

Lay-off

Community events

Sudando Con Carlos Alvarez

10/03 Ilusion-City of Commerce
11/10 Ilusion City of Commerce
10/24 Ilusion City of Commerce
11/07 Hawaiian Gardens
11/14 YMCA-Maywood
11/21 Ilusion City of Commerce
12/05 Ilusion City of Commerce

We also run 32 :30sc promos for Mexican cónsul, promoting El Consulado Sobre ruedas.

Public Service Program

Organization: PSA Bienvenidos
Broadcast: 12/27/2015
Time: 5:00am-5:30

Organization: PSA Bienvenidos

Broadcast: 12/20/2015

Time: 5:00am-5:30

Organization: PSA-BIENVENIDOS- "Campaña nacional Registración para votar"

Broadcast: 12/13/2015

Time: 5:00am-5:30

Organization PSA-BIENVENIDOS-" Ciudadanos americanos en paises europeos"

Broadcast: 12/06/2015

Time: 5:00am-5:30

Organization: PSA-BIENVENIDOS- "Invitada especial Dra Isabel"

Broadcast: 11/29/2015

Time: 5:00am-5:30

Organization: PSA-BIENVENIDOS- "Refugio politico a personas de Siria"

Broadcast: 11/22/2015

Time: 5:00am-5:30

Organization: PSA-BIENVENIDOS-

Broadcast: 11/15/2015

Time: 5:00am-5:30

Organization: PSA-BIENVENIDOS-

Broadcast: 11/08/2015

Time: 5:00am-5:30

Organization: PSA-BIENVENIDOS- "Cd Juarez, inmigración y solvencia judicial"

Broadcast: 11/01/2015

Time: 5:00am-5:30

Organization: PSA-BIENVENIDOS- Preguntas y Respuestas inmigracion.

Broadcast: 10/25/2015

Time: 5:00am-5:30

Organization: PSA-BIENVENIDOS- Especial de 4 de Julio

Broadcast: 10/18/2015

Time: 5:00am-5:30

Organization: PSA-BIENVENIDOS- Encuentro anual CHCI.

Broadcast: 10/11/2015

Time: 5:00am-5:30

Organization: PSA-BIENVENIDOS- Noticias trabajadores del campo.

Broadcast: 10/04/2015

Time: 5:00am-5:30